

## Exercise for Skills-based Volunteers Session

### Organizations

1. **The Williamstown Mental Health Center** serves a large geographic region that includes very poor rural areas. There is a need to increase outreach in these areas but the agency does not have a cost effective strategy for doing this. The organization needs a volunteer who can develop a strategy that is sensitive to the issues of stigma and confidentiality.
2. **The Mount Pitt Mental Health Center** believes that family members of patients they serve would be willing to donate to the center but does not have the donor management systems or fundraising strategy for how to accomplish this. The organization needs assistance in developing a pipeline for donors and in designing a sensitive and effective approach to outreach to family members who may want to donate.
3. **The Midland Mental Health Center operates a program called Youth Safe** for teens that has been evaluated as highly regarded. They operate a suicide prevention line, provide education on issues related to youth suicide, and conduct trainings for educators and health care professionals throughout the state. They are trying to maintain programs after they have just lost a major portion of their state grant and will be laying over 2 of the 11 people on their staff. They would like some help developing strategies to maintain service using skilled volunteers.
4. **The Privington Mental Health Center sponsors** an artists' cooperative for patients and community members with mental illness. The program provides artist housing, work spaces, and a Business for Artists class. The organization opened a gallery several years ago but the sales from the gallery are so low that the organization is currently subsidizing the cost of the space by \$800 per month. The agency needs to either close the gallery or find a way to increase income.

### Volunteers

- A. **Jenny** is a semi-retired nonprofit executive. She has over 25 years experience as a nonprofit CEO/Executive Director. She is a consultant with Benton Associates, a nonprofit consulting firm. Jenny has BS degree and Masters Degree in Public Administration from the University of Iowa. She has served on the boards of local and national nonprofits working with youth.
- B. **Craig** is the founder of Ameria Consulting. He is an experienced leader with experience in large businesses including Target, Victoria's Secret, and Eddie Bauer. He currently owns two businesses. Craig serves on the advisory council of a national franchise. He supports charities personally and through his businesses. He holds a BS degree in Business.
- C. **Trung** is originally from Vietnam, Trung is a Software Development Engineer at Microsoft. Prior to this he was a Business Analyst with McKinsey & Co. Trung holds a bachelor and Master Degree in Computer Science. He speaks Vietnamese fluently.
- D. **Miriam** is a Service Solution Sales Manager with Nokia Siemens Networks in Redmond. She has over fifteen years experience in wireless, mobile, internet, telecom, and software, and has worked in Singapore and England. She is as member of Toastmasters International.